BFA - ART

Graphic Design Emphasis
2017 - 2018 Catalog Year

The following information is to help you track requirements for the BFA in Art with an emphasis in Graphic Design. Each student is unique, and your degree should be unique to you. To maximize and tailor your degree to meet your needs and interests, you should meet often with an academic advisor:

Emily Beard  emily.beard@utah.edu  ART 161
Andrew Grace  andrew.grace@utah.edu  ART 270
Jennifer McLaurin  jennifer.mclaurin@utah.edu  PAB 216

You can also contact advisors with questions at: advisor@finearts.utah.edu.

To schedule an appointment with one of these advisors, please visit finearts.utah.edu/advising.

If you have trouble making the appointment, please call the College of Fine Arts (801-585-1416). The Faculty Area Head for Graphic Design is Carol Sogard: c.sogard@art.utah.edu

**GENERAL EDUCATION REQUIREMENTS**

1 course  AI – American Institutions
1 course*  WR2 – Lower Division Writing
1 course*  QA – Quantitative Reasoning A (college algebra/trigonometry)
2 courses  HF – Humanities
1 course  SF – Physical/Life Science
1 course  SF/AS – Physical/Life Science OR Applied Science
2 courses  BF – Behavioral Science

*Depending on your placement, you may be required to take prerequisite courses for the Writing and/or Math requirement(s).

**UNIVERSITY REQUIREMENTS**

Minimum Cumulative GPA: **2.00**
Minimum Credit Hours: **122**
Minimum Upper-Division Credit Hours: **40**
Residency Credit Hours: **30 total, 20 of last 30**
(taken at the U of U)

**BACHELOR’S DEGREE REQUIREMENTS**

1 course*  CW – Upper Division Communication/Writing
1 course  DV – Diversity
1 course**  IR – Upper Division International

* FA 3600 Writing for New Media is recommended, if you want to fulfill the CW requirement in the department. Completion of the lower-division writing requirement (WRTG 2010, AP English Exam score of 4 or higher, or ESL/EAS 1060) is a prerequisite for a CW class.

**ART 3010 Language of Color is recommended, if you wish to fulfill the IR requirement in the department.

PLEASE NOTE: There are several courses that will fulfill a General Education requirement and a Bachelor’s Degree requirement simultaneously. The College of Fine Arts academic advisors can help you select the best classes for your degree.
Students may begin taking Studio Art Electives after they have completed their First-Year Studio requirements and been accepted into the Graphic Design Program.

MAJOR REQUIREMENTS – ART (GRAPHIC DESIGN EMPHASIS)

Students must earn a grade of a "C-" or better in all required major courses

FA = Fall, SP = Spring, SU = Summer

Graphic Design is a 4-year, sequential program. Acceptance into this emphasis is through portfolio review only. Graphic Design students must receive a “C” or higher in ART 3610

Speak with your academic advisor for more information.

Foundation Series

Complete TEN (10) courses:

- ART 2201 (2) Action
- ART 2202 (2) Construct
- ART 2203 (2) Evidence
- ART 2204 (2) Illusion
- ART 2205 (2) Mapping
- ART 2206 (2) Matrix
- ART 2207 (2) Seeing
- ART 2208 (2) Touch
- ART 2400 (2) First Year Studio Intro to Visual Lang. – FA
- ARTH 2500 (3) Intro to History of Art & Visual Cult. (HF)
  – FA, SP, SU

Graphic Design Requirements*

Complete TEN (10) courses:

- ART 3130 (3) Drawing I – FA, SP
- ART 3600 (3) History of Graphic Design - SP
- ART 3610 (4) Visual Communication I - FA
- ART 3620 (4) Visual Communication II - SP
- ART 3630 (3) Digital Studio - FA
- ART 3640 (4) Design Process – SP
- ART 3650 (4) 3rd Yr. Graphic Problems - FA
- ART 3680 (3) Typography – FA
- ART 4690 (4) Graphic Design Portfolio - SP
- ART 4830 (3) Graphic Design Internship – FA, SP

Complete SIX (6) courses:

- ART 4605 (3) Advanced Graphics Studio: Advertising Design
- ART 4615 (3) Advanced Graphics Studio: Graphic Illustration
- ART 4625 (3) Advanced Graphics Studio: Motion Graphics
- ART 4635 (3) Advanced Graphics Studio: Interactive Experiences
- ART 4655 (3) Advanced Graphics Studio: Environmental Graphics
- ART 4665 (3) Advanced Graphics Studio: Identity Systems & Branding
- ART 4675 (3) Advanced Graphics Studio: Packaging Design
- ART 4685 (3) Advanced Graphics Studio: Editorial Design
- ART 4695 (3) Advanced Graphics Studio: Sustainable Design Practice

*Students may begin taking Studio Art Electives after they have completed their First-Year Studio requirements and been accepted into the Graphic Design Program.
**EXAMPLE COURSE OF STUDY**

*Students must earn a grade of a “C-” or better in all required major courses
FA = Fall, SP = Spring, SU = Summer*

### FRESHMAN YEAR

**FALL**
- ART 220 (2) ______________ (1st half)
- ART 220 (2) ______________ (2nd half)
- ART 220 (2) ______________ (1st half)
- ART 220 (2) ______________ (2nd half)
- ART 2400 (2) FY Studio Intro to Visual Lang
- WRTG 2010 (3)

**TOTAL CREDITS: 13**

**SPRING**
- ART 220 (2) ______________ (1st half)
- ART 220 (2) ______________ (2nd half)
- ART 220 (2) ______________ (1st half)
- ART 220 (2) ______________ (2nd half)
- ARTH 2500 (3) Intro to History of Art/Visual Cult (HF)
- QA Requirement (3)

**TOTAL CREDITS: 15**

### SOPHOMORE YEAR

**FALL**
- ART 3130 (3) Drawing I
- ART 3610 (4) Visual Communication I
- ART 3630 (3) Digital Studio

**TOTAL CREDITS: 10**

**SPRING**
- ART 3600 (3) History of Graphic Design
- ART 3620 (4) Visual Communication II
- ART 3640 (4) Design Process

**TOTAL CREDITS: 11**

### JUNIOR YEAR

**FALL**
- ART 3650 (4) 3rd Yr. Graphic Problems
- ART 3680 (3) Typography

**TOTAL CREDITS: 7**

**SPRING**
- Adv. Graphic Studio Elective (3)
- Adv. Graphic Studio Elective (3)
- Adv. Graphic Studio Elective (3)

**TOTAL CREDITS: 9**

### SENIOR YEAR

**FALL**
- Adv. Graphic Studio Elective (3)
- Adv. Graphic Studio Elective (3)
- Adv. Graphic Studio Elective (3)

**TOTAL CREDITS: 9**

**SPRING**
- ART 4690 (4) Graphic Design Portfolio
- ART 4830 (3) Graphic Design Internship*

**TOTAL CREDITS: 7**

*Students may take ART 4830 Graphic Design Internship Spring of 3rd year, or Fall/Spring semester 4th year. While students may complete their Internship hours during the summer, the course is only offered for registration during Fall and Spring.*