Art 2060 Non-Major Digital Photography  
SP15 sec 090/091/092 Online  
Department of Art & Art History  
Instructor: Zuzanna Audette  
E-mail: via Canvas or Z.Audette@utah.edu

Prior to beginning the first lesson and assignments thoroughly read and understand this Syllabus in addition to exploring and becoming familiar with the course content on Canvas (including, but not limited to the following sections: Modules, Pages, Assignments, Discussions, Announcements) 
*If you come across content you are unable to view or open (corrupted PDF, broken link, etc.) please inform me

Course Description: (3 credits) Fulfills Fine Arts Exploration  
This class introduces the history, mechanics and applications of digital photography as well as basic photographic techniques and compositional skills. Course objectives will be met through a combination of lectures, readings, viewing the work of master photographers, and class assignments.

Required Textbook: A Short Course in Digital Photography by Barbara London  
*ed.3 preferred however homework reading pages will be listed for all editions

Materials:  
- A Digital Camera  
*DSLR-Digital Single Lens Reflex (suggested), compact point + shoot cameras are acceptable with Manual Exposure Modes  
Manual Mode (M), Aperture Priority (Av), Shutter Priority (Tv)-not limited to preset Scene Modes

- Your individual camera’s instruction manual  
*if you do not have a copy of your instruction manual you should be able to download a PDF copy online-check camera manufacturer’s website or a general web search

- Image editing software  
*Adobe Photoshop and/or Lightroom are recommended, but not mandatory  
You may use any basic or advanced image editing software of your choice, your camera may have come with software or your computer may have software installed. Many University of Utah computer labs have Adobe Photoshop and Adobe Lightroom installed, in addition the UofU now has a licensing agreement enabling home use of Adobe Creative Cloud to students for free http://it.utah.edu/news/may_2014/U_adobe.php  
This includes Adobe Photoshop and Lightroom in addition to many other incredible programs!  
For more information on downloading visit the following link:  
http://software.utah.edu/news/adb/etla/_student_licenses.php

-Tripod and off-camera (hot shoe) flash are recommended, but not required

Instructor Contact: Do not hesitate to contact me with any questions pertaining to the class. I can be reached via Canvas mail or through email at Z.Audette@utah.edu. Office hours must be set by appointment and are available remotely through the Conferences section on Canvas or in person (UU SLC campus). General questions may also be posted to the Discussions section of the course.
**Course Objectives:** At the end of the course students will have an understanding of the following:

- A basic history of traditional and digital photography
- Different genres, styles, and applications of photography
- The fundamentals of how to use a digital camera’s controls
- How to measure and obtain proper exposure of a photograph
- ISO, shutter speed, and f/stop settings
- Depth of field and motion blur
- White balance and color controls in digital cameras
- Ambient and Photographic Light
- Lens Focal Lengths
- An introduction to using flash and reflectors
- An introduction to post processing in Adobe Camera Raw and Adobe Photoshop
  - File types and sizing
  - How to correct exposure and color
  - Cropping and straightening
  - Basic retouching
  - Introduction to HDR and panoramic stitching
- The foundations of photographic aesthetics and composition
  - The art of photography
  - Beginning applications of photographic theory
  - Specific rules of composition
  - The decisive moment and story of a photo

**Class Format:** The class format will consist primarily of lectures, textbook readings, class films, and supplemental material that is relevant to the objectives presented in the course. It is recommended that students read the assigned textbook pages prior to the associated lecture/lesson. Doing so will create a foundation for the lecture material and will allow you to follow the lectures more easily. Final Exam material will come primarily from lectures and textbook readings.

For each assignment you will be submitting digital photographs that you take specifically for each assignment (not images you took prior to the class). All assignment images are to be submitted as JPEG files through the Assignments section of Canvas in the proper size and format (refer to the file on Canvas *Resizing Your Image For Class*). All students are required to provide written descriptions of their images with each assignment for critique points.

Assignment grades consist of points for your images as well as points for your written descriptions (Critique point). You are not required to individually critique other students' images, but I do recommend that you view each individual student's assignment image submissions. All assignment images will be posted in the Discussions section. Please feel free to leave constructive comments on other student’s images, but it’s not required for grading.

**Grading:** Each image submission is worth up to 10 points and each individual image description is worth up to 5 points. Individual assignments require 2-3 images, and the Final Portfolio consists of 5 images.
Photo assignment images will be graded on the following: specific requirements met for each assignment, exposure, composition, lighting, focus, overall image quality, and interpretation/creativity.

For assignment Critique Points provide a written description of your images with each assignment-the how and why-what is the subject matter/center of interest, what is the ‘story/purpose’ of the photo, what compositional rules did you use/break, technically how did you achieve your photo, did you do any post processing, and any other information you want to share, etc.

The course consists of 7 photo projects, a Final Exam, and a Final Portfolio. If you hand in an assignment late you will not be eligible for the full description/critique points and cannot resubmit your assignment images for a possible higher grade. Assignment resubmissions will be accepted only on assignments that were initially turned in on time. Any assignment received on time may be resubmitted for a possible higher grade up until the end of the semester.

If at any time you would like to speak directly with me about your progress in the class or address any questions or concerns you might have about your work or the course, please set up an appointment with me through the Conferences section of Canvas or message me directly.

**Semester grades consist of points in the following areas:**

<table>
<thead>
<tr>
<th>Component</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 Photo Assignments</td>
<td>160</td>
</tr>
<tr>
<td>Written Descriptions of images</td>
<td>80</td>
</tr>
<tr>
<td>Final Portfolio Images &amp; Descriptions</td>
<td>100</td>
</tr>
<tr>
<td>Final Exam (taken through Canvas)</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>440</td>
</tr>
</tbody>
</table>

**Letter Grade and Percentage Break Down**

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>94 - 100%</td>
<td>A</td>
</tr>
<tr>
<td>90 - 93</td>
<td>A-</td>
</tr>
<tr>
<td>87 - 89</td>
<td>B+</td>
</tr>
<tr>
<td>83 - 86</td>
<td>B</td>
</tr>
<tr>
<td>80 - 82</td>
<td>B-</td>
</tr>
<tr>
<td>77 - 79</td>
<td>C+</td>
</tr>
<tr>
<td>73 - 76</td>
<td>C</td>
</tr>
<tr>
<td>70 - 72</td>
<td>C-</td>
</tr>
<tr>
<td>67 - 69</td>
<td>D+</td>
</tr>
<tr>
<td>63 - 66</td>
<td>D</td>
</tr>
<tr>
<td>60 - 62</td>
<td>D-</td>
</tr>
<tr>
<td>below 60</td>
<td>E</td>
</tr>
</tbody>
</table>

**Planning Time:** Successful students (those that get A’s, B’s, and C’s) use their time wisely. Just like a face-to-face course, the standard formula for college coursework is that for every one hour of class time will result in three to six hours (and sometimes more) of homework. For example, a three credit hour course will require an average of 6 - 9 (or more) hours of homework (reading, research, and image taking) per lesson. As a result, successful students plan their time wisely so that they keep up with assignments by maintaining a pace that fits the course schedule. They also communicate with the instructor often so that they can receive much needed feedback on their work.

**Online Course Responsibilities:** This course requires significant self-motivation. Some lessons take a considerable amount of time to complete. Please note that not all lessons are created equal. Some
may take a bit more time than others. Some people believe this to be a much easier way to study this subject than in the on-campus framework. Others may feel very intimidated at first. Be patient as you work your way through the first few lessons. If you are serious about the material, you will learn as much, if not more, than most on-campus students about this subject and develop reading and communication skills that are vital to the workforce of the 21st century.

The following is a list of general notes as they relate to the course:

• All course communication with the instructor should be completed through Canvas or using the instructors email address listed on the first page of this syllabus
• Assignment images are to be submitted in JPEG (.jpg/.jpeg) file format, and attached individually (see file Resizing Your Image For Class)
• Independent Study policy requires that you receive a passing grade on the final exam in order to pass the course. Your grade - whether passing or failing - will be recorded with the Registrar.
• The Final Exam will be taken through Canvas during the scheduled Final Exam dates at the end of the semester

Academic Dishonesty & Plagiarism: Cheating will not be tolerated in this course. Anyone caught cheating will fail the course and will be reported to the Associate Vice President for Academic Affairs, in accordance with the Code of Student Rights and Responsibilities.

Successful students always make sure that their work is original. This is important because the instructor must be able to gauge what the student has learned. Therefore, submitting images taken by another person is considered plagiarism and possibly a violation of copyright laws.

Plagiarism is a form of cheating. Anytime a student uses someone else’s work and does not give that person credit, it is plagiarism. Anyone who plagiarizes will receive a failing grade on the assignment. If this is repeated, the student will fail the course and can be expelled from the university. If you are suspected of plagiarism, you will bear the burden of proof. You must be able to present the original digital negative, unprocessed with exif data intact, and discuss the topic intelligently. Refer to the University of Utah Plagiarism Policy for more details and/or the University of Utah Policy and Procedures Manual.

Online Courtesy & Communication Policy: Extreme consideration for the feelings of others is expected. People cannot see you smile and may not know when you are joking. Do not tell people they are stupid or wrong. Do explain why you believe differently. If someone has the facts wrong, direct them to the source of accurate information or politely offer your alternative facts. Use of profanity or direct/indirect insults which defame a person’s character, race, ethnicity, religion, etc. are inappropriate and will not be tolerated.

Accommodations:
Americans with Disabilities Act (ADA) Statement: The University of Utah seeks to provide equal access to its programs, services and activities for people with disabilities. If you will need accommodations in the class, reasonable prior notice needs to be given to the Center for Disability Services, 162 Olpin Union Building, 581-5020 (V/TDD). CDS will work with you and the instructor to make arrangements for accommodations. All information in this course can be made available in alternative format with prior notification to the Center for Disability Services. (www.hr.utah.edu/oeo/ada/guide/faculty)
Wellness Statement: Personal concerns such as stress, anxiety, relationship difficulties, depression, cross-cultural differences, etc., can interfere with a student’s ability to succeed and thrive at the University of Utah. For helpful resources contact the Center for Student Wellness - www.wellness.utah.edu; 801-581-7776.

THE INSTRUCTOR RESERVES THE RIGHT TO CHANGE/MODIFY THE CONTENTS OF THIS SYLLABUS

COPYRIGHT NOTIFICATION
Copyright notice to students taking online courses: Notice to students that materials used in connection with the course may be subject to copyright protection.

TEACH Act Copyright Notice The materials on this course Web site are only for the use of students enrolled in this course for purposes associated with this course and may not be retained or further disseminated.