Art 2060 Sec 090 Non-Major Digital Photography UOnline-SP13

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Required Text: *A Short Course in Digital Photography* by Barbara London, edition 1 OR 2

You are encouraged to read, reread and understand this entire syllabus prior to beginning the first lesson. In addition, please explore and become familiar with the entire course content on Canvas.

Materials:
- Digital Camera
  *DSLR (suggested), ZLR, or a compact point and shoot camera with Manual Exposure Modes - Manual Mode (M) is best, but Aperture Priority (Av) and Shutter Priority (Tv) will be sufficient
- Your camera’s manual (if you do not have you should be able to download a PDF version online)
- Basic or advanced image post-processing software (your camera may have come with image editing software (Photoshop Elements for example) on a disc)
  *http://www.photoshop.com* is a free web based program, and all U of U computer labs have Adobe Photoshop installed
- An off camera flash and tripod are recommended, but not required

Instructor Contact: Office hours will be set by appointment only. These office hours are available through the Conferences section of Canvas – an online virtual office. The link to Conferences is available through the menu links in Canvas. In addition, feel free to ask questions via Canvas mail and in the Discussions section of the course. I will get back to you in a timely manner, usually within 24-48hrs. My email address is listed on the top of this syllabus however, I would prefer being contacted via the mail option in Canvas, this will insure a faster response.

Course Description: (3 credits) Fulfills Fine Arts Exploration. This class introduces the history, mechanics and applications of digital photography as well as basic photographic techniques and compositional skills. Course objectives will be met through a combination of lectures, readings, viewing the work of master photographers, class assignments and reviews of student work.

Course Objectives: At the end of the course students will understand:

- A basic history of traditional and digital photography
- Different genres, styles, and applications of photography
- The fundamentals of how to use a digital camera
  - How to measure and obtain proper exposure of a photograph
  - ISO, shutter speed, and f/stop settings
  - Depth of field and motion blur
  - White balance and different types of lighting
  - Lens Focal Length
  - Using flash and reflectors
-An essential understanding of Adobe Camera Raw and Photoshop
  -File types and sizing
  -How to correct exposure and color
  -Cropping and straightening
  -Basic retouching
  -Introduction to HDR and panoramic stitching
- The foundations of photographic aesthetics and composition
  -The art of photography
  -Beginning applications of photographic theory
  -Specific rules of composition
  -The decisive moment and story of a photo

**Class Format:** The class format will consist primarily of lectures, textbook readings, class films, and supplemental material that is relevant to the objectives presented in the course. It is recommended that students read the assigned textbook and supplemental readings prior to the associated lecture/lesson. Doing so will create a foundation for the lecture material and will allow you to follow the lectures more easily. Exam material will come primarily from lecture material.

For each assignment you will be submitting digital photographs that you take specifically for each assignment (not images you took prior to the class). All assignments are to be submitted as attachments through the Assignments section of Canvas in the proper size and format (refer to file Resizing Your Image For Class). All students are required to provide written descriptions of their images with each assignment-the how and why of each image for critique points.

Assignment grades consist of points for your images as well as your written descriptions/critiques. You are not required to individually critique other students' images, but I do recommend that you view each individual student's assignment image submissions. All assignment images will be posted in the Discussions section. Please feel free to leave constructive comments on other student’s images, but it’s not required for grading.

**Grading:** Each image submission is worth up to 10 points and each individual image description is worth up to 5 points. Individual assignments require 2-3 images, and the Final Portfolio consists of 5 images.

Photo assignment images will be graded on the following: specific requirements met for each assignment, exposure, composition, lighting, proper focus, and interpretation/creativity.

For critique points provide a written description of your images with each assignment-the how and why of each image-what is the ‘story/purpose’ of the photo, what compositional rules did you use/break, technically how did you achieve your photo, did you do any post processing, and any other information you want to share? Certain assignments may also have specific questions that will need to be answered.

The course consists of 7 photo projects, a Final Exam, and a Final Portfolio. If you hand in an assignment late you will not be eligible for the full description/critique points and cannot resubmit your assignment images for a possible higher grade. Assignment resubmissions will be accepted only on assignments that were initially turned in on time. Any assignment received on time may be resubmitted for a possible higher grade up until the end of the semester.
I make every effort to critique and respond to projects within two weeks of the due date. I will make brief comments regarding your submitted work. Should these comments be insufficient for you to understand your grade, please feel free to send me an email requesting further explanation or to schedule a time to chat.

If at any time you would like to talk to me about your progress in the class, please feel free to set up an appointment with me through the Conferences section of Canvas, so that we can discuss any questions or concerns you might have about your work.

**Semester grades consist of points in the following areas:**

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<tr>
<th>Assignment Type</th>
<th>Points</th>
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<tr>
<td>7 Photo Assignments</td>
<td>160 points</td>
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<tr>
<td>Written Descriptions of images</td>
<td>80 points</td>
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<td>Final Portfolio Images &amp; Descriptions - 5 images</td>
<td>100 points</td>
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<tr>
<td>Final Exam worth 100 points (taken through Canvas)</td>
<td>+ 100 points</td>
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<td><strong>Total</strong></td>
<td><strong>440 points</strong></td>
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**Letter Grade and Percentage Break Down**

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<th>Percentage Range</th>
<th>Grade</th>
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<td>95 - 100%</td>
<td>A</td>
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<td>90 - 94</td>
<td>A-</td>
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<td>87 - 89</td>
<td>B+</td>
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**Planning Time:** Successful students (those that get A’s, B’s, and C’s) use their time wisely. Just like a face-to-face course, the standard formula for college coursework is that for every one hour of class time will result in three to six hours (and sometimes more) of homework. For example, a three credit hour course will require an average of 6 - 9 (or more) hours of homework (reading, research, and image taking) per lesson. As a result, successful students plan their time wisely so that they keep up with assignments by maintaining a pace that fits the course schedule. They also communicate with the instructor often so that they can receive much needed feedback on their work.

**Online Course Responsibilities:** This course requires significant self-motivation. Some lessons take a considerable amount of time to complete. Please note that not all lessons are created equal. Some may take a bit more time than others. Some people believe this to be a much easier way to study this subject than in the on-campus framework. Others may feel very intimidated at first. Be patient as you work your way through the first few lessons. If you are serious about the material, you will learn as much, if not more, than most on-campus students about this subject and develop reading and communication skills that are vital to the workforce of the 21st century.

The following is a list of general notes as they relate to the course:

- All course communication with the instructor should be completed through Canvas or using the instructors email address listed on the first page of this syllabus
- Assignments are to be submitted in JPEG ( .jpg/.jpeg) file format
• Independent Study policy requires that you receive a passing grade on the final exam in order to pass the course. Your grade - whether passing or failing - will be recorded with the Registrar.
• The Exam will be available through Canvas

**Academic Dishonesty & Plagiarism:** Cheating will not be tolerated in this course. Anyone caught cheating will fail the course and will be reported to the Associate Vice President for Academic Affairs, in accordance with the Code of Student Rights and Responsibilities.

Successful students always make sure that their work is original. This is important because the instructor must be able to gauge what the student has learned. Therefore, submitting images taken by another person is considered plagiarism and possibly a violation of copyright laws.

Plagiarism is a form of cheating. Anytime a student uses someone else’s work and does not give that person credit, it is plagiarism. Anyone who plagiarizes will receive a failing grade on the assignment. If this is repeated, the student will fail the course and can be expelled from the university. If you are suspected of plagiarism, you will bear the burden of proof. You must be able to present the original digital negative, unprocessed with exif data intact, and discuss the topic intelligently. Refer to the University of Utah Plagiarism Policy for more details and/or the University of Utah Policy and Procedures Manual.

**Online Courtesy & Communication Policy:** Extreme consideration for the feelings of others is expected. People cannot see you smile and may not know when you are joking. Do not tell people they are stupid or wrong. Do explain why you believe differently. If someone has the facts wrong, direct them to the source of accurate information or politely offer your alternative facts. Use of profanity or direct/indirect insults which defame a person’s character, race, ethnicity, religion, etc. are inappropriate and will not be tolerated.

**Accommodations:**

**Americans with Disabilities Act (ADA) Statement:** The University of Utah seeks to provide equal access to its programs, services and activities for people with disabilities. If you will need accommodations in the class, reasonable prior notice needs to be given to the Center for Disability Services, 162 Olpin Union Building, 581-5020 (V/TDD). CDS will work with you and the instructor to make arrangements for accommodations. All information in this course can be made available in alternative format with prior notification to the Center for Disability Services. ([www.hr.utah.edu/oeo/ada/guide/faculty/](http://www.hr.utah.edu/oeo/ada/guide/faculty/))

**Wellness Statement:** Personal concerns such as stress, anxiety, relationship difficulties, depression, cross-cultural differences, etc., can interfere with a student’s ability to succeed and thrive at the University of Utah. For helpful resources contact the Center for Student Wellness - www.wellness.utah.edu; 801-581-7776.

THE INSTRUCTOR RESERVES THE RIGHT TO CHANGE/MODIFY THE CONTENTS OF THIS SYLLABUS

**COPYRIGHT NOTIFICATION**

Copyright notice to students taking online courses: Notice to students that materials used in connection with the course may be subject to copyright protection.

TEACH Act Copyright Notice The materials on this course Web site are only for the use of students enrolled in this course for purposes associated with this course and may not be retained or further disseminated.